



TO KEEP YOU FULLY INFORMED OF OUR POLICIES PLEASE NOTE THE FOLLOWING:

- There is a once only £10 administration joining fee which will be taken first monthly collection
- Your monthly payments will be taken on or around the 10th of each month by our administrators **Privilege Plan Ltd** and their name will appear on your bank statement
- Your benefits will commence following your third monthly payment and your next routine appointment will be included as one of your plan entitlements. Should you wish to fast track your first appointment this can be done by paying your 3-month subscription up front
- You will not be asked to sign a contract and you may leave the plan at any time by contacting your bank or building society or directly with **Privilege Plan Ltd** on 01536 771219
- If your Direct Debit payments fail twice consecutively we may cancel your membership
- Patients are responsible for making and attending appointments provided by the plan
- Entitlements not used in any given period may not be carried forward or refunded
- Your membership is continuous and does not require renewing each year
- In the unlikely event of you cancelling your plan you may be required to pay for your last appointment and we reserve the right to recover any discounts applied to treatment completed in the previous six month period or from your last renewal. Failing that we may authorise debt collection companies to recover the fees.
- If you fail to attend one of your appointments this will count as one of your allocated exams or hygiene
- Your personal details will remain safe and in accordance with Data Protection Legislation.



dental essence Privilege Plan – the essence of a perfect smile

dental essence

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"We would like to welcome you to your new dental home - **dental essence**. As a team we are driven to provide you with a warm and welcoming ambience and are committed to providing the greatest dental care solutions for you and your family - utilising nothing but the most sophisticated and advanced technology available to us. Our Privilege Plan is our way of rewarding all our loyal patients."

Sachin and Shal Anand,
Principal Dentists

Healthy Mouth...
Healthy Smile...
With our **dental essence** Privilege Plan...
We go the extra mile!

BECOMING A MEMBER ENABLES US TO PROVIDE REGULAR CARE AND HELPS YOU TO MAINTAIN YOUR ORAL HEALTH.

It couldn't be easier to join our Privilege Plan and our dedicated treatment co-ordination team will explain the following benefits in more detail:

- Inclusive dental examinations
- Inclusive dental hygiene treatments
- Inclusive small X rays when taken at regular examinations
- 10% reduction in cost of ALL general private dental treatments
- 5% reduction in cost of ALL complex cosmetic treatments
- 5% reduction in cost of ALL dental implant treatments and associated CT scans
- 5% reduction in cost of ALL orthodontic treatments
- Worldwide dental accident and emergency insurance*
- Spreads the cost of your regular care using convenient Direct Debit payments allowing you to budget for your oral health.



There is a one off £10.00 administration joining fee taken at your first monthly payment and then you pay a fixed monthly subscription to receive our privilege member benefits: **dental essence Privilege Plan** £22.99 a month (or around 76 pence a day) for a fantastic range of inclusive benefits:

Benefits	Member's Privileges
2 Dental Examinations per annum	Inclusive
2 Dental Hygiene appointments per annum	Inclusive
4 Dental X rays (taken at regular examinations)	Inclusive
Reduction in cost of private general dental treatment	10% reduction
Reduction in cost of complex cosmetic treatment	5% reduction
Reduction in cost of dental implant treatment	5% reduction
Reduction in cost of orthodontic treatment	5% reduction
Worldwide Dental Accident and Emergency Insurance*	Complimentary

Our family plans are tailored to suit your family group

Family member	Monthly Cost	Examinations	Hygiene treatment	Dental X rays required	Discount off private general treatments	Discount off cosmetic general treatments	Emergency appointment**	FREE Fluoride applications every 6 months	A&E dental insurance*	10% discount off sports guards
Infant plan £4.99 0-6 yrs***		2	x	4	50%	x	✓	✓	✓	x
Junior plan £9.99 6-16 yrs		2	x	4	10%	5%	✓	✓	✓	✓
Adult plan £22.99 16+ yrs		2	2	4	10%	5%	✓	x	✓	x

** maximum of one emergency appointment per year per member. Includes emergency consultation, a fee may be chargeable for any treatment required.

***Baby teeth that require treatment will be discounted at 50% from our adult fee list. For example, an adult extraction is £190 which would be discounted to £95.

***Worldwide Accident and Emergency Insurance**

As member of the plan you will be registered with your dentist's accident and emergency insurance which covers:

- Treatment following accidents
- Emergency Treatment at another practice whilst away from home or outside of published practice opening times
- Oral cancer cover (if diagnosed – one off sum of £3000)

These are subject to your practice being able to recover the cost of such treatment under the terms of the insurance policy it has taken for this purpose. A full copy wording of this policy is available upon request. The insurance is arranged through Lloyd & Whyte Ltd, who are authorised and regulated by the Financial Conduct Authority.